

15 Celebrating 15 Years  
in Business

2025 Microsoft Advertising  
Elite Partner

Google Partner  
PREMIER 2025



# Lead Generation Programs

Build Your Customized Plan with SearchKings

We offer a complete digital marketing solution designed to promote your business.

Visit Our  
Nexstar  
Web Page



## Why Work with SearchKings?

We are experts at managing scalable search, remarketing, display, and video advertising campaigns.



### Flexible Budgets

Adjust your budget and generate leads when needed.



### Transparent Pricing

You pay Google with your own credit card.



### Flat-rate Fee

Creating scalable pricing structures so you pay less.



### No Contracts

We work month-to-month with all of our clients.



### No Start-up Fees

We give you \$500 to start with Google Ads.



### Call Intelligence

Score all incoming calls and identify the most profitable opportunities.

	What's Included	SearchKings Management Fee	Suggested Ads Budget
<p><b>Call Intelligence</b></p> <p>Score all incoming calls and identify the most profitable opportunities.</p>	<ul style="list-style-type: none"> <li>Automated lead scoring and detailed call summaries.</li> <li>Measure lead quality and revenue opportunities.</li> <li>Insight into customer needs and buying patterns.</li> <li>Call filtering and automated alerts.</li> </ul>	N/A	\$1.50 per call
<p><b>Pay-per-click Advertising</b></p> <p>Customized and comprehensive digital advertising plan to grow and support your business goals.</p>	<ul style="list-style-type: none"> <li>Dedicated account manager and monthly business review.</li> <li>Active management of your Google and/or Microsoft advertising accounts.</li> <li>Flexible budgets: adjust your budget and generate leads when needed.</li> <li>Local Services Ads management fees included.</li> <li>Hiring campaigns to help you attract qualified candidates.</li> </ul>	Starting from \$450 /month	Starting from \$2,500 /month
<p><b>Local Services Ads by Google</b></p> <p>Pay-per-lead solution for Google guaranteed service providers.</p>	<ul style="list-style-type: none"> <li>Dedicated account manager and support line.</li> <li>Recertification and documents management.</li> <li>Dynamic bid management and account optimization.</li> <li>Recommendations on responsiveness and call handling.</li> <li>Access to Google beta products.</li> <li>Lead dispute training and support.</li> <li>Google Business Profile support.</li> </ul>	Starting from \$80 /month	Starting from \$200 /month
<p><b>Display &amp; Video Advertising</b></p> <p>Grow your business with video and display advertising.</p>	<ul style="list-style-type: none"> <li>Harness the power of YouTube advertising to grow your brand and increase awareness.</li> <li>Capture your audience's attention with display advertising and maintain awareness throughout the customer journey.</li> <li>Build custom audience lists and advertise to your own group of engaged visitors and prospects.</li> </ul>	Starting from \$250 /month	Starting from \$500 /month
<p><b>Websites</b></p> <p>Build a custom Microsite or WordPress site to increase conversions and drive more leads.</p>	<ul style="list-style-type: none"> <li>Microsites: Advertising microsites built to capture and convert traffic from your pay-per-click campaign.</li> <li>WordPress Websites: Industry-standard websites designed to drive conversions and help your business scale.</li> <li>Modern and lightweight frameworks built for speed and performance.</li> <li>Multiple hosting packages designed for small, medium, and large websites.</li> </ul>	<p>Site Development Fee</p>	<p>Site Hosting + Maintenance</p>
		<p><b>Advertising Website</b></p> <p>Starting from \$1,500</p>	<p>Starting from \$15/month</p>
		<p><b>WordPress Website</b></p> <p>Starting from \$5,500</p>	<p>Starting from \$99/month</p>